



# The Waterfront

El Dorado Irrigation District • March - April 2006

## Message from the General Manager

One of the most important lessons I've learned in my 30-year career is that communications, unlike water, is most effective when it flows upstream and downstream at the same time.



Ane D. Deister

I'm speaking about the give-and-take between EID and our customers and communities, the region, government agencies, businesses, and elected officials.

In addition to daily communications over the telephone, through the web site, and in person, we have used a number of ways to enhance and encourage two-way communications. Task forces, advisory committees, participation in community and civic groups, and regular and special workshops are designed for greater transparency in the way we conduct our business, consider options and alternatives, and provide materials for the Board to set policies and make other decisions.

For the fourth consecutive year, we conducted a strategic planning workshop in January, bringing together residential, agricultural, and commercial customers; developers; public interests; staff; and EID Board members in a candid dialog.

This year we shared performance and work load assessment practices

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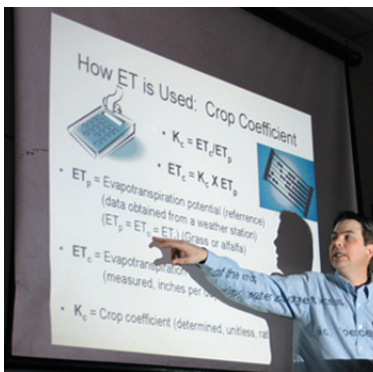
## Mark your calendar for Customer Appreciation Day

May 5, from 10:00 am to 3:00 pm, is the date for EID's annual Customer Appreciation Day to be held at the Harry J. Dunlop Customer Service Building. Share hot dogs and soft drinks with us and visit booths that will showcase the many services and programs the District offers. Through interactive displays, visitors can learn more about our ongoing water efficiency programs and the full spectrum of EID's operations. We look forward to seeing you on what promises to be a fun-filled and informative day. And remember, May is "Water and Watershed Awareness" month. Watch our website for more details.



EID's Tim Heslin demonstrated the History in Motion exhibit during EID's 2005 Customer Appreciation Day. Plan on attending this year's event at the District's headquarters, 2890 Mosquito Road, in Placerville.

## EID teams with UCCE in Crop Irrigation Workshop



EID's Kirk Taylor during his presentation at the workshop

EID's Irrigation Management Services (IMS) program and the University of California Cooperative Extension (UCCE) held an irrigation scheduling workshop on February 23. Speakers at the workshop included IMS program coordinator and local grower Kirk Taylor, Lynn Wunderlich with the UC Cooperative Extension-El Dorado County, and experts from the state Department of Health Services, UC Kearney Agricultural Center, UC Hydrology Program, and UC cooperative Extension-San Joaquin County.

"I am very pleased with the continuing interest and growth in the IMS program," Taylor said. "Our participants are making a real difference in how we irrigate in the county."

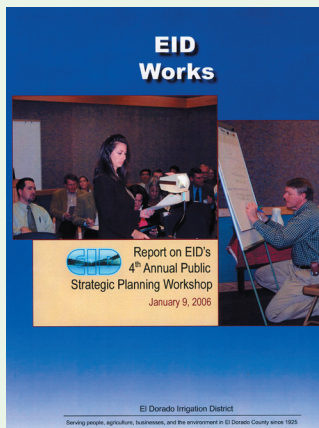
The IMS program was initiated in the mid-1970s to help growers account for variances in different crop water needs and irrigate more efficiently. Today, IMS growers save more than 2,000 acre-feet of water each year.

## General Manager, continued

that affect staffing and other resource decisions, discussed scenario planning and its benefits for ensuring service reliability, and provided an after-incident public report on the October 2005 water quality 'fly ash' incident.

It is helpful to listen to the priorities, perspectives, and expectations of our customers and to better understand ways we can improve our services. We heard the message, loud and clear, that the public likes to be a part of EID's business practices and encourages us to find ways to increase public participation. We value your suggestions and look forward to another productive year of providing water, wastewater, recycled water, hydroelectric power production, and recreation services to our customers.

For more about the workshop, or simply to get a good, day-to-day glimpse of what we do and why we do it, please visit our web site: [www.eid.org](http://www.eid.org).



Download the report on EID's Fourth Annual Public Strategic Planning Workshop from our website at [www.eid.org](http://www.eid.org). Or, request a copy by calling 530-622-4513.



### Sly Park Recreation Area

Make your camping reservations for the upcoming season. The lake is full. Boat rentals begin May 6, weather permitting.

### Silver Lake West

Weather permitting, the campground will open for Memorial Day weekend.

For more information about EID's recreation facilities, call 530-644-2545.

Spring and summer are coming...

Although it's not time to put away your warm jackets, you can start planning your summer outings.



EID staff participating in mock emergency

## Attention business customers

For a limited time only, water-efficient toilet and high-efficiency clothes washer rebates are available for commercial customers.

The program provides rebates up to \$125 or the total retail cost, whichever is less, to replace older high-flow toilets with low-flow or high-efficiency toilets. Rebates up to \$300 are available for the purchase of qualifying commercial-grade high-efficiency clothes washers.

Toilet and washing machine purchases made on or after March 1, 2005 may qualify. Applications with a complete list of program rules are available on the EID website or by calling EID Water Efficiency Division at 530-642-4126.

## EID emergency response seminar

For two days in mid-February, District staff joined representatives from Placer County Water Agency and the cities of Folsom, Roseville, and Placerville in training that included an emergency response tabletop exercise.

Participants spent the first day reviewing the various aspects of emergency response protocols and devising a mock emergency scenario and evaluation forms. On the second day, EID managers were given the mock scenario and asked to "handle" it like a real emergency. The first day's participants used the evaluation forms to rate the exercise and then share their observations with the entire group.

The seminar, held at EID's headquarters, was led by the California Specialized Training Institute, which is coordinating with the state's Office of Emergency Services and Department of Health Services in conducting a series of emergency response training sessions. The exercise was part of EID's ongoing program to practice and improve its emergency response actions.

## Upcoming Events

EID Board meetings  
March 13, 27; April 10, 24  
Customer Appreciation Day  
May 5